#### **470SM - INTRODUCTION TO MACHINE LEARNING**

## **Teaching objectives**

Knowledge and understanding. Know main kinds of problems which can be tackled with ML and EC and those ones concerning text and natural language. Know main ML techniques; know the high-level working scheme of EAs. Know design, development, and assessment phases of a ML system; know main assessment metrics and procedures suitable for a ML system. Applying knowledge and understanding. Formulate a formal problem statement for simple practical problems in order to tackle them with ML or EC techniques. Develop simple end-to-end ML DM systems. Experimentally assess a simple end-to-end ML DM system.

## **Teaching methods**

Frontal lessons with blackboard and slide projection; exercises, under teacher supervision, in dealing with simple problems with ML techniques.

#### **Examination**

The exam consists of a project and a written test. The final grade is the average of the two grades: the exam is considered failed if at least one of the two grades is 25 are automatically registered; in the remaining cases, the student may repeat the exam.

Written test: questions on theory and application with short open answers.

Project (home assignment): the student chooses a problem among a closed, teacher-defined set of problems and proposes a solution based on ML or EC techniques. The expected outcome is a written document (few pages) including: the problem statement; one or more performance indexes able to capture any solution ability to solve the problem; a description of the proposed solution from the algorithmic point of view; the results and a discussion about the experimental assessment of the solution with, if applicable, information about used data. Students may form groups for the project: in this case, the document must show, for each student of the group, which activities the student took part in. The project is evaluated according to clarity (~ 50%), technical soundness (~ 33%), and results (~ 17%).

# **Course Program (preliminar)**

Definition of Machine Learning; examples of applications of ML; taxonomy of ML problems; phases of design, development, and assessment of a ML system; terminology and mathematical notation.

Introduction to the software/language R; elements of data visualization.

Supervised learning.

- Tree-based methods. Decision and regression trees: learning and prediction; role of the parameter and overfitting. Trees aggregation: bagging, Random Forest, boosting. Supervised learning system assessment: cross-fold validation; accuracy and other metrics; metrics for binary classification (FPR, FNR, EER, AUC) and ROC.
- Support Vector Machines (SVM). Separating hyperplane: maximal margin classifier; support vectors; learning as an optimization problem; maximal margin classifier limitations. Soft margin classifier: learning, role of the parameter C. Non linearly separable problems; kernel: brief background and main options (linear, polynomial, radial); intuition behind radial kernel; SVM. Multiclass classification with SVM.
- Naive-Bayes classification.
- The K-nearest neighbors classifier.

Unsupervised learning

- Cluster analysis: hierarchical methods, partitional methods (k-means algorithm)

Text and natural language applications (text mining)

- Sentiment analysis; features for text mining; common pre-processing steps; topic modeling.